

**MAYOR AND TOWN COUNCIL
OF OAKLAND MARYLAND**

**AN ORDINANCE OF THE MAYOR AND TOWN COUNCIL OF OAKLAND
AMENDING CHAPTER 300, ARTICLE VII, SECTION 49I, OF THE OAKLAND
ZONING ORDINANCE.**

WHEREAS, the Mayor and Town Council of Oakland is authorized by Article 23A of the Maryland Annotated Code and by the Oakland Town Charter to enact ordinances to protect the health, safety and welfare of residents of and visitors to the town of Oakland;

WHEREAS, On January 7, 2008, the Mayor and Town Council of Oakland adopted the Code of the Town of Oakland which contained Chapter 300 the Oakland Zoning Ordinance; and

WHEREAS, the Mayor and Town Council of Oakland wish to modify Chapter 300, Zoning, Article VII, Section 49 General Sign Regulations, Subsection I (1) & (2) regarding LED, LCD message signs.

BE IT HEREBY ORDAINED, that the provisions of the Oakland Code be amended to include the following additions, deletions, and changes:

CHAPTER 300 Oakland Zoning Ordinance

ARTICLE VII. Signs

§ 300-49 General sign regulations.

I. Special provisions for light emitting diode (LED), liquid crystal display (LCD) and scrolling message signs shall be as follows, and also in accordance with the provisions of Chapter 300, Attachment 1, Table of Use Regulations, amended Subsection (63), and adding Subsection (64)[1] as noted below: [Added 3-3-2008 by Ord. No. O2008-01]

(1) LED, LCD and scrolling message signs shall be permitted for accessory on-premises uses pursuant to the provisions of Chapter 300, Attachment 1. On-premises LED, LCD and scrolling message signs shall be subject to the following additional standards and limitations:

(a) The illuminated portion of any LED, LCD and scrolling message sign shall not exceed 25% of the total area at any given time.

(b) No flashing illuminations of the sign shall be permitted; single-line message signs shall not change messages more frequently than one-second intervals and multiple-line message signs shall not change messages more frequently than four-second intervals.

(2) LED, LCD and scrolling message signs may be permitted for off-premise uses by special exception only in the TC and C zoning districts and shall not be permitted in any other zoning district. Off-premises LED, LCD and scrolling message signs shall be subject to the provisions of § 300-49 I (1) (a) through (b) above and messages on such off-premises signs shall not change more frequently than one-hour intervals.

BE IT FURTHER ORDAINED, this ordinance shall be duly advertised in accordance with the Town's policy for the Adoption of Ordinances by the Mayor and Town Council of Oakland, and a public hearing on this Ordinance shall be held on the 1st day of February, 2021, at 5:15 PM, at the Town Hall located at 15 South Third Street, Oakland, Maryland 21550, and shall become effective immediately upon adoption.

INTRODUCED this 4th day of January, 2021.

SECOND READING AND ADOPTION this 1st day of February, 2021.

Effective this 1st day of February, 2021.

ATTEST:

Bruce M. Evans
Clerk

APPROVED:

Jay Meyer
Mayor