

MEDIA CONTACT:

Todd Copley
Executive Director, Deep Creek 2014
The 2014 International Canoe Federation's
Whitewater Kayak Slalom WORLD CHAMPIONSHIP
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Deep Creek 2014 Welcomes New Sponsor

MCHENRY, MD / DEEP CREEK LAKE – November 18, 2013 – The World Championships are coming! In anticipation of this prestigious World Class event, Deep Creek 2014 is recruiting sponsors to help produce the event. We are pleased to welcome Pest Management Services, Inc.

Pest Management Services, Inc. is the Official Sponsor of the USA Team Training, giving the United States team the “Home Course” advantage. The 2014 ICF Canoe Slalom World Championships is only the second time that this prestigious event has been held on U.S. soil, the last time being the 1989 World Championships held on the Savage River. The U.S. Team won two Gold medals, three Silver Medals, and one Bronze Medal, making them second only to France in overall country medals.

After 25 years of unparalleled success in the pest control industry, PMSI has decided to take advantage of new opportunities in sponsorship. The Pierleonardi family started the business in Virginia in 1987 and has brought its services to Garrett County, the hometown of its owner, Patty Pierleonardi, formerly Patty Lewis, daughter of Ron and Violet Lewis. PMSI services residential and commercial accounts in quarterly general pest control, termite treatments, wildlife control, mold extermination, insulation, and termite inspections for real estate transactions.

PMSI is a member of the National Pest Management Association, Quality Pro, which is the Good Housekeeping Seal of Approval for pest control businesses, the Garrett County Chamber of Commerce, the Garrett County Board of Realtors, Angie's List, Best Pick Reports 2014, and has sponsored the Garrett County Fair for five years and the Autumn Glory Festival for three years.

PMSI looks forward to continuing its great relationships with the residents and businesses of Garrett County, as well as its customers in Virginia, West Virginia, and Pennsylvania. Check out its website at www.mypmsi.com and find them on Facebook.

The largest inbound sporting event to the United States in 2014, the 2014 ICF Canoe Slalom World Championships will bring tremendous international focus on Maryland's scenic western-most county with 300 athletes from over 35 international countries competing and over 21.5 million international

broadcast television viewers around the world. Over 20,000 spectators are expected in Garrett County to watch the event and the events planned throughout the summer leading up to the competition.

The teams and athletes will be arriving in the region during the Labor Day weekend and will be onsite through the end of the World Championships on September 21. A total of over \$20 million dollars is anticipated in regional economic impact

The 2013 ICF Canoe Slalom World Championships were held in Prague, Czech Republic. Deep Creek, MD hosts the 2014 World Championships; and the 2015 Championships will be held in London, England.

For more information, about the Deep Creek 2014 event, please visit its website at www.deepcreek2014.com. For more information about Adventure Sports Center International, the host site of Deep Creek 2014, please visit www.adventuresportscenter.com. For more information about visiting Garrett County or planning your trip to attend Deep Creek 2014, please log onto www.visitdeepcreek.com or call 888.387.5237.



Pictured from left: Patty Pierleonardi, owner PMSI, Todd Copley, Executive Director Deep Creek 2014