

MEDIA CONTACT:

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The 2014 International Canoe Federation's
Whitewater Kayak Slalom WORLD CHAMPIONSHIP
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Deep Creek 2014 Welcomes New Sponsor

MCHENRY, MD / DEEP CREEK LAKE – November 18, 2013 – The World Championships are coming! In anticipation of this prestigious World Class event, Deep Creek 2014 is recruiting sponsors to help produce the event. We are pleased to welcome Taylor-Made Deep Creek Vacations.

The Deep Creek Lake area has been a favorite vacation spot for generations. It's easy to fall in love with the area's picturesque scenery and endless activities, and that's exactly what happened to the Taylor and Refosco families years ago when they decided to make it their home. In 2008, they combined their twenty-five years of experience in and knowledge of the vacation rental industry to create Taylor-Made Deep Creek Vacations. With the immense growth in the Deep Creek Lake area, they saw a need for a property management company with innovative ideas and advanced industry insight.

They're proud of their area and love bringing homeowners and vacationers together. From choosing the right home for your group to planning fun activities, they're here to make vacation planning easy and convenient. Their knowledgeable staff shares our enthusiasm for the area. They're happy to tackle any request, no matter how big or how small, with a smile. They were recently named Best in Class for Customer Service by the Vacation Rental Managers Association (VRMA). It was an honor to be recognized by industry leaders for all of their hard work and dedication. They strive to maintain that top grade level of service and the high standards that allow them to provide every vacationer with their special dream home. Experience does make a difference, as you will see when you let Taylor-Made Deep Creek Vacations create your worry-free vacation!

The largest inbound sporting event to the United States in 2014, the 2014 ICF Canoe Slalom World Championships will bring tremendous international focus on Maryland's scenic western-most county with 300 athletes from over 35 international countries competing and over 21.5 million international broadcast television viewers around the world. Over 20,000 spectators are expected in Garrett County to watch the event and the events planned throughout the summer leading up to the competition.

The teams and athletes will be arriving in the region during the Labor Day weekend and will be onsite through the end of the World Championships on September 21. A total of over \$20 million dollars is anticipated in regional economic impact.

The 2013 ICF Canoe Slalom World Championships were held in Prague, Czech Republic, Deep Creek, MD hosts the 2014 World Championships and the 2015 Championships will be held in London, England.

For more information, about the Deep Creek 2014 event, please visit its website at www.deepcreek2014.com. For more information about Adventure Sports Center International, the host site of Deep Creek 2014, please visit www.adventuresportscenter.com. For more information about visiting Garrett County or planning your trip to attend Deep Creek 2014, please log onto www.visitdeepcreek.com or call 888.387.5237.



Pictured from left: Joe Refosco, owner; Jodi Refosco, owner; Todd Copley, Executive Director, Deep Creek 2014; Chad Taylor, owner