

Minutes
Educational Advisory Committee (EAC)
16 July 2018 - 2:00 - 3:00 pm

In Attendance:

Ken Fisher, Forestry
Willie Lantz, Agriculture
Richard Matlick, Property Owner
Lauren McCann, Business
Gary Shafer, Property Owner
Bob Sutton, Property Owner
Gary Aronhalt, Watershed Coordinator

Absent:

Sarah Duck, Marketing
Greg Rouse, Recreation
Bruce Taliaferro, Education

Welcome /Opening Remarks:

Gary Aronhalt announced that **Bruce Taliaferro**, and **Sarah Duck** had reported that they would not be present for the meeting.

Outreach Planning

Gary Aronhalt distributed a Marketing Campaign Outline, summarizing the ideas discussed during the previous EAC meeting which had been submitted to and reviewed by Garrett County officials. Gary announced that Garrett County is supportive of the outlined approach and is hopeful that the state agencies (MDE/DNR) will also be supportive. **Willie Lantz** raised concerns regarding examples iv-vii not being action items. It was also suggested to identify the target audience, targeted outlets, and preferred timing of each message in addition to referencing the Deep Creek Watershed Management Plan. These issues were couched for discussion at a future meeting.

Gary Aronhalt announced that **Bob Sutton** had coordinated with a resident from his community to prepare a draft sketch for a potential marketing logo. **Gary** distributed two sketches provided by the local artist for the committee to review. Those present selected (by majority) one of the sketches with several volunteers suggesting the removal of the waterfowl image and replacing this portion of the image with a depiction of a recreational use, such as kayaking. **Bob** will follow up with the artist and forward an updated sketch to the committee.

EAC Updates

Gary Aronhalt distributed an updated description and diagram of the EAC's function and relationship with decision-makers and stakeholders. There were no comments.

Gary also distributed information regarding the County's TVRU Ordinance. This information included a frequently asked questions handout and contact information for transient vacation rental unit concerns. It was noted that Coldwell Banker no longer manages TVRU properties in Garrett County.

Administrative Council Update

Gary Aronhalt shared the following updates from the Administrative Council:

MDE

- MDE will provide representation on the Deep Creek Lake Policy and Review Board.
- MDE and Brookfield Renewable are supporting DNR's zebra mussel habitat suitability analysis/ monitoring effort
- An application for renewing the water appropriation permit for Deep Creek Lake has not yet been received by MDE. There will be a public hearing scheduled for public feedback regarding this permit renewal.
- **Gary** shared links to EPA's marketing campaign planning resources provided by MDE.

Lauren McCann asked if the change from Kenneth Shanks to Jeff White was planned or reoccurring. **Gary** stated that Jeff White would be taking over Kenneth Shank's role as the MDE representative due to Ken's retirement.

Garrett County

- Comprehensive Plan Update:
 - A flyer was circulated amongst those present advertising the Garrett County Comprehensive Plan - Sustainable Environment Open House
 - The Comprehensive Plan - Sustainable Environment Open House will cover the following topics:
 - Land Use
 - Water Resources
 - Energy
 - Sensitive Areas
 - The Deep Creek Chapter will be placed under "Economy" and will be presented at an open house in August. This chapter is unique because it discusses several topics for a one region within the County as opposed to the other chapters which discuss one topic throughout the County.
- The process for updating the Deep Creek Zoning Ordinance will begin next year.

DNR

- **Gary Aronhalt** distributed an update from DNR which discussed the following:
 - DNR's year-round monitoring of Cherry Creek, North Glade Run, and Arrowhead Run.
 - "Eyes on the Lake" website
 - 2018 Herbicide treatments
 - Boat Launch Steward Program

Gary Aronhalt announced that the MOU, which established the Administrative Council, is set to expire on 30 September 2018. **Gary** stated that the agencies were exploring how to proceed.

Questions for the Administrative Council:

Gary Aronhalt asked if there were any questions to be presented to the Administrative Council. There were no questions.

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